



For Immediate Release
Citigroup Inc. (NYSE: C)
March 17, 2011

CitiFX Pro Launches FX Seminar Series in London
Events Aimed at Small and Mid-Sized Funds and Managers

First Seminar on March 29th Focuses on “The FX Markets and Trading Strategy”

London –CitiFX Pro will host a series of seminars for small and mid-sized institutions trading margin FX. The seminars, to be held in London from March 29 to May 4, will provide an opportunity for FX fund managers to hear from industry experts and participate in discussions on topics ranging from the FX markets and trading strategies to fund structures and capital introduction.

At the first seminar on Tuesday, March 29, two speakers will review the FX markets and trading strategies. The first speaker, Greg Anderson, Foreign Exchange Strategist at Citi, will discuss why the “small” G10 currencies will continue to outperform EUR, USD and JPY, how global imbalances are shrinking and share a few of Citi’s strategy team’s favorite trades at the moment. He will also discuss the performance of various quantitative and discretionary styles of FX trading over the past few years.

The second presenter, Max Knudsen, founder of PIA-First, a performance based market sentiment research and trading service, will focus on building a technical FX trading strategy. Knudsen will discuss indicators to judge both direction and entry points for trades and will review how PIA-First allocates a risk level to each trade and how to use this technique for effective money management. Knudsen will consider a “European sentiment wave” that offers opportunities for investors. He will also outline the systematic and structured approach to these sentiment-based strategies and the discipline required to construct the trades to exploit them.

Agenda – Tuesday, March 29th 2011

- 18.00 - Tea and coffee will be served
- 18.25 - Guests to take their seats
- 18.30 - 20.00 Speakers
- 20.00 - 21.45 Drinks and canapés will be served

Location City Gate House ([view map](#))
39-45 Finsbury Square,
City of London
EC2A 1PQ

Institutional investors and fund managers interested in attending the March 29 seminar should register at www.citifxpro.com/europe/forex-seminar-series or contact CitiFX Pro at +44 800 279 3243.

About the Seminar Presenters

Greg Anderson is a senior G10 FX strategist with Citi in New York. He holds a PhD in economics from Brandeis University and is also a CFA charter holder. He has over 12 years experience in FX markets, having worked at Societe Generale, ABN AMRO and BankBoston prior to Citi. He has extensive experience as an analyst of both G10 and EM currencies, but is presently part of Citi's G10 team. His analysis covers FX implied volatility in addition to spot and forward FX. He is an expert in a variety of different styles of quantitative FX models. He is oft-quoted by Bloomberg, Reuters and the Wall Street Journal and has made many appearances on TV outlets such as CNBC, Bloomberg, BBC and CNN.

Max Knudsen In a career spanning 24 years in the City Max spent 10 years in option sales followed by 14 years in analysis as head of Technical strategy at Swiss Bank Corp, UBS, and Dresdner Kleinwort. In 2007 Max and the technical team left Dresdner and founded PIA-First, a performance based market sentiment research and trading service. Now supported by a team of 17 in the business, PIA-First provide sentiment research to more than 50 financial firms worldwide and back their research trades with their own funds, and capital from their clients (pia-firstcapital.com). Max is also one of the most regular guest analysts on CNBC and has held a regular bi weekly interview since 2002. He specialises in strategies to exploit sentiment for both an intraday and quarterly horizon following a robust systematic discipline. In 2009 Max and the team were voted the best FX Technical Strategy service in the industry and were runners up in 2010. They are currently shortlisted for the same award in 2011.

About CitiFX Pro

CitiFX Pro is Citi's online [forex trading platform](#) for active individual and small institutional clients including commodity trading advisors, broker-dealers, money managers and hedge funds. CitiFX Pro is currently live in US, UK and a number of Asian markets and will be launched in additional countries in 2011. Additional information may be found at www.citifxpro.com.

About Citi

Citi, a leading global financial services company, has approximately 200 million customer accounts and does business in more than 140 countries. Through its two operating units, Citicorp and Citi Holdings, Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, wealth management. Additional information may be found at www.citigroup.com or www.citi.com.