



FOR IMMEDIATE RELEASE
Citigroup Inc. (NYSE: C)
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CITI LAUNCHES CITIFX PRO IN ASIA VIA HONG KONG LAUNCH

Hong Kong - Citi today launched CitiFX Pro, its new online foreign exchange (FX) trading platform for active individual and small institutional traders, in Hong Kong. CitiFX Pro will be rolled out in other Asian countries in the next few months. This move follows the successful launch of the service in the US in March of this year. The website, www.citifxpro.hk, provides more information about the product.

With a 100-year legacy in the FX markets and a leading FX franchise, Citi is uniquely positioned to provide experienced traders with real-time access to the FX market - the world's largest financial market with more than US\$3 trillion traded in volume every day, according to the latest Bank for International Settlements (BIS) survey. Hong Kong is the world's sixth largest centre for FX trading, according to BIS.

CitiFX Pro offers clients a breadth of global and emerging market currencies coupled with extensive price and other data, as well as institutional-level trading technology.

"Hong Kong investors are among some of the most sophisticated in the world. We are delighted to continue the tradition of offering Hong Kong clients access to Citi's leading global products and services. CitiFX Pro will allow Hong Kong investors the ability to trade global foreign exchange markets via a cost-effective and user-friendly platform," said Eugene Acevedo, Citi's head of Fixed Income, Currencies and Commodities - Hong Kong.

Citi has a 106-year history in Hong Kong and as such is deeply embedded in Hong Kong's local capital markets, offering the full suite of equity and fixed income, currencies and commodities sales and trading services to clients. The launch of CitiFX Pro builds on this track record of delivering superior products and services to Hong Kong clients.

CitiFX Pro offers experienced traders access to the world's most liquid financial market, which trades 24 hours a day. It also gives traders the ability to go long or short a currency, offering them a convenient way to express a macro view. CitiFX Pro brings cost-effective, non-deliverable FX with institutional-level pricing and execution to the individual trader. Settlement is always in the customer's base currency, thereby eliminating the customer's requirement to open bank accounts in each of the currencies being traded.

Through the platform, clients can access state-of-the-art trading capabilities with more than 140 currency pairs to choose from. As well as accepting margin in a range of G7 currencies, Hong Kong dollars are also accepted as margin currency, allowing local clients to transfer funds simply and quickly, with no conversion costs or conversion exposure on the transfer of margin funds.

CitiFX Pro offers streaming prices with one-click trading and sophisticated order management tools sufficient to meet even the most demanding execution needs. In addition, users receive dedicated client service and other features, such as 24-hour news and charting analytical tools.

"We are extremely excited about the launch of CitiFX Pro in Asia via this Hong Kong launch. Citi is already a leading global FX house in the institutional space. This is a further step in our strategy to be a provider of world class FX solutions in all client segments," said Alex Knight, Manager - Asia, FX Margin Trading.

CitiFX Pro is provided by Citibank N.A. which is licensed as a bank in Hong Kong by the Hong Kong Monetary Authority and is registered with the Securities and Futures Commission (CE No: AAP937).

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About Citi

Citi, the leading global financial services company, has some 200 million customer accounts and does business in more than 100 countries, providing consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, and wealth management. Citi's major brand names include Citibank, CitiFinancial, Primerica, Citi Smith Barney, Banamex and Nikko. Additional information may be found at www.citigroup.com or www.citi.com.

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