



## **Profit & Loss Names CitiFX Pro “Best Retail Platform” For Margin FX Trading**

**London, April 21, 2010** – Profit & Loss, a leading UK magazine following the global currency and derivatives markets, has named Citi’s CitiFX Pro as “Best Retail Platform” for margin FX trading.

The award was presented to Sanjay Madgavkar, Global Head of Margin FX Trading at Citi, at Profit & Loss’ Digital FX Awards Dinner in London on April 15. The award cited CitiFX Pro’s technology advances – including its availability on MetaTrader, the global leader in technical analysis and programmatic FX trading; its commitment to customer service; and customer access to Citi’s award-winning research and FX market commentary—as distinguishing characteristics among FX trading platforms in a highly competitive field.

“We are pleased to receive the Best Retail Platform award from Profit & Loss,” said Sanjay Madgavkar. “We believe the award reflects our continued efforts to bring the best technology, pricing and research to small and mid-sized institutions as well as sophisticated individual traders in the margin FX markets.”

“CitiFX Pro has grown dramatically since its launch in late 2007 and continues to enhance its technological capabilities and its customer service,” said Julie Ros, founder of Profit & Loss. “The emergence of such a strong competitor benefits all margin FX investors.”

### **About CitiFX Pro**

CitiFX Pro is Citi’s online Forex trading platform for active individual and small institutional clients including commodity trading advisors, broker-dealers, money managers, and hedge funds. CitiFX Pro is currently live in US, European and Asian markets and will be launched in additional regions in 2010. Additional information may be found at <http://www.citifxpro.com>.

### **About Citi**

Citi, the leading global financial services company, has approximately 200 million customer accounts and does business in more than 140 countries. Through Citicorp and Citi Holdings, Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, and wealth management. Additional information may be found at [www.citigroup.com](http://www.citigroup.com) or [www.citi.com](http://www.citi.com).

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